

# Sales Order

Station: KUVR-AM Buyer: \_\_\_\_\_  
 Contract Name: REGENTS MATT WILLIAMS KUVR-02 Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: 60205791 Agency Commission %: 0  
 Start Date: 2/16/22 End Date: 3/07/22 Billing Cycle: Calendar  
 Revenue Type: Political Type: Cash Salesperson: 1116gwig Comm %: 0  
 Advertiser: WILLIAMS FOR REGENT Makegood Policy: Within Contract Dates  
 Address: Attn: DYLAN FREDERICK  
PO Box 81  
 City: Gothenburg State: NE Zip: 69138  
 Product Name: REGENTS DIST 7 MATT WILLI  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	2/16/22	3/07/22		6:00 AM	7:00 PM	30	8	9	8	9	8	8	9	59	D	6.50	168	1,092.00	1

## Billing Projections: By Month

	Feb 22	Mar 22
CA	708.50	383.50
ST	656.50	435.50

☒ Print Spot Prices

Notes to Traffic: Please run the spots as 75% conservative spot and 25% Osborne spot and then cut the Osborne ad after week 1 to run the conservative ad exclusively for two weeks.

TOTAL SPOTS 168  
 GROSS TOTAL \$ 1,092.00  
 ADJUSTED SPOTS 168  
 ADJUSTED TOTAL \$ 1,092.00

APPROVE DECLINE

☒ ☐ 1116bmar, 02/14/22 @12:03PM  
☐ ☐ Sales Manager  
☐ ☐ Business Director  
☐ ☐ Station Manager